

### **Beijing International Peace Culture Foundation**

## With the influence of Civil Diplomacy Public Welfare, Innovating the "Silk Road" International Cultural Corridor

Work Report for 2023

February 2024

## With the influence of Civil Diplomacy Public Welfare, Innovating the "Silk Road" International Cultural Corridor

2023 is a year of the "world changes, era changes, and history changes". Focusing on the 10<sup>th</sup> anniversary of the "Silk Road" initiative, combining the functional construction of the "Four Centers" in Beijing and the cultural interaction Atlas of the "Silk Road" in cooperation with UNESCO, with the support of the Beijing CPPCC and relevant party and government departments, and with the cooperation of the international community, we have concentrated our advantages and played an active role in realizing the public welfare achievements of the theory and practice of peace and public welfare, and actively promoting civil diplomacy, cross cultural exchanges and cooperation, having organized 39 events. We have established more than ten public welfare research bases with well-known universities, and carried out 58 peace and public welfare project activities with international organizations and embassies of various countries in China. Representatives from more than 120 countries and regions participated in the above events. We have been expanding our partners, advocating digital public welfare, strengthening team building, which have won widespread consensus and praise from both domestic and international communities.

As a non-profit public fundraising foundation and an official partner of UNESCO in developing countries, we fully embody the ideological power and credibility of the international volunteer team in China.We try to influence those influential

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people and make meaningful things interesting. We offer love to those in need. Below is a report and sharing of our stories in the new era, different stories with the same ideal.

## I. Continue to promote the development of the "Silk Road" brand projects and promote the peaceful dialogue of people to people diplomacy

1. To have held the 10<sup>th</sup> "Peace Garden Peace Festival" continuously



On September 21<sup>st</sup>, the 10<sup>th</sup> "Peace Garden Peace Festival" and "5th Global Youth Photography Contest Ceremony" with international influence were grandly held at the Peace Garden Museum in Beijing. This year marks the tenth anniversary of the "Silk Road" initiative, as well as the innovative promotion of UNESCO and its official partners, the China World Peace Foundation and the Beijing International Peace Culture Foundation, to celebrate the United Nations "International Day of Peace", named after the Garden of Peace in national characteristics and international exchanges, which is of far-reaching significance. The purpose of this event is to promote the interaction between international peace public goods and culture, promote people to people communication, livelihood cooperation, and civilized development. Politicians, ambassadors, representatives of international organizations, experts and scholars, world champions and international youth representatives from 170 countries around the world, focus on the Peace Garden community online and offline, under the theme of "peace and dialogue based on shared values", and jointly discuss how to carry out the "Silk Road" construction, eliminate confrontation, to promote solidarity and cooperation, green development and other issues in the course of the century's great changes and the realization of a community of shared future for mankind, expressing peace proposals and deconstruction plans. After jointly releasing the dove of peace, the Director General and Assistant Director General of UNESCO delivered congratulatory messages and speeches. Chairman Li Ruohong announced the opening of the event and stated that peace is a common demand of people all over the world, and peace needs to be built on mutual understanding, communication, and dialogue. We hope to influence influential people, to share values, and to promote peace together. This event is broadcast globally by UNESCO website.

#### 2. Opening Ceremony of the 5<sup>th</sup> Global Youth Photography Contest



Since its launch in 2017, we have cooperated with UNESCO to hold five consecutive global youth photography Contests and global exhibitions with the theme of "Silk Road in the Eyes of Youth". This "Peace + 1" platform of cultural diversity has won widespread international acclaim, not only promoting mutual understanding and communication among young people, interaction between man and nature, reflecting the international context of ethnic, folk and folk customs, but also maintaining and spreading world cultural heritage and intangible cultural heritage. Rich culture and art require sustainable ideas, content, patterns, logic and aesthetic appeal, as well as active appreciation and mutual learning among civilizations. The ancient Silk Road and modern civilization have filled us with challenges and opportunities in the face of war, disaster, economic difficulties and climate change, and also given us more space to pay attention to the next

generation. The outstanding works selected by the international team of photographers with wisdom and sweat are inclusive and dynamic. In today's world of change, the special significance of this project reflects special memories, and will make useful things interesting.

On September 21<sup>st</sup>, the "Fifth Global Youth Photography Contest Ceremony" was opened in the Peace Garden Museum. This photography contest, with the theme of "culture, historic sites, scenery, human beings, food and cooking, music and dance, traditional sports and events, textiles and clothing, cross-cultural exchanges during the COVID-19 epidemic, architecture, historic sites and urbanization", has won the enthusiastic participation of young people from all countries, The International Jury will select outstanding works based on the voting results of the judges and hold an award ceremony in the "Peace Garden" community. And the outstanding works will be toured around the world.

The annual Youth Eyes on Silk Road International Photography Contest provides an exciting opportunity for young people from around the world to learn about the shared heritage of the Silk Road through the lens of a camera. Visual arts, especially photography, are increasingly being used by today's young people as powerful tools for communication and self-expression. Therefore, they may play an important role in raising young people's awareness of key issues facing the contemporary globalized world and promoting peace and understanding. The photography Contest provides an online space for young people to exchange and share their creativity and views on the future of the world.

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# **3.** Explore the length and width of the Silk Road and replay the enlightenment and contribution of the "Silk Road" construction



On April 6<sup>th</sup>, a large-scale celebration of the 35<sup>th</sup> anniversary of the Silk Road Project was held at the headquarters of UNESCO in Paris, France. The activities included an exhibition of achievements from the Silk Road Project, four exhibitions of excellent photography works from the Silk Road Youth Eye Photography Contest, and an international seminar on the Silk Road Youth Scholars Funding Program. The ministers of the five East Asian countries and ambassadors of diplomatic missions to UNESCO attended the conference. Mr. Li Ruohong introduced the contribution of China's "Silk Road" initiative to the humanities, economy and society of the Silk Road, and how the peaceful and public welfare model of civil diplomacy won the respect and welcome of the international community. The ancient Silk Road is a path of peaceful dialogue that has been passed down to this day. From the Silk Road, we can see the development of material civilization, the progress of science and technology, and the cultural diversity of the East and the West. "We are exploring the length and width of the Silk Road. Length refers to the gap between ideals and reality, while width refers to the coverage of civilization and progress. Our international volunteer team and partners will work with delegations from various countries to maintain a steadfast commitment to innovation on the Silk Road, facing the severe challenges of the world's century long changes and a bright future.", At the meeting, the Director of the World Heritage Center, H.E.Mr. Lazare Eloundou Assomo, and the Ambassador of China to UNESCO were also introduced to the Beijing Central Axis's application for cultural heritage and the promotion of the Silk Road Initiative to protect the sustainable development of world cultural heritage. The headquarters of UNESCO Yard walls are adorned with works from previous global young photography contest.

Dr. Shabahang, a UNESCO representative who participated in the third "Silk Road" International Cooperation Summit Forum, paid a special visit to the Foundation and spoke highly of the long-term cooperation and achievements between the Foundation and UNESCO. And special emphasis is placed on the strong support of the Foundation in the UNESCO Silk Road 35<sup>th</sup> Anniversary Project, the successful hosting of the Peace Garden Peace Festival and the Global Youth Photography Contest, which have become role models and demonstrations of the UNESCO Silk Road Project, and have received respect and praise from the host and participating countries.

The "Silk Road" cultural interaction atlas, which we developed in cooperation with UNESCO, has been widely recognized by the international community in the tenth anniversary of the "Silk Road" initiative. The ten sections of science and technology, clothing and apparel, medicine and pharmacy, language and literature, mythology and fantasy, music and art, sports and events, religion and spirit, cuisine and agriculture, rituals and celebrations showcase the sustainable vitality in the century long changing situation.

# 4. The Global Civilization Initiative is an international consensus on peaceful dialogue and conflict mitigation



On April 26<sup>th</sup>, on the occasion of the 112<sup>th</sup> anniversary celebration of Tsinghua University, Professor Li Ruohong, the President of Beijing International Peace Culture Foundation, attended the Global Civilization Initiative academic seminar. After Guo Yezhou, Vice Minister of the External Liaison Department of the Central Committee of the Communist Party of China, and Yang Bin, Vice President of Tsinghua University, delivered speeches successively, Professor Li stressed in his special speech that this year is the tenth anniversary of the "Silk Road" initiative. We should integrate the UN's sustainable development goals with the "Silk Road" initiative and the global civilization initiative, and have peaceful dialogue through national context and action with plans, mechanisms, stories, and temperature. After introducing the examples of peace public welfare carried out by the Beijing International Peace Culture Foundation and the Peace Garden Museum,

it is proposed to pay attention to respecting the cultural diversity of various countries while inheriting and spreading Eastern civilization, exploring the inclusiveness and universal recognition of civilization progress, maintaining cultural immunity and civility determination in the post epidemic era, and supporting the holding of a global civilization initiative forum with ideological power, influence, diversity, and down-to-earth atmosphere. After the meeting, Professor Li accepted an interview with a reporter from People's Daily.



5. Create the "Silk Road" International Gourmet Corridor

In order to tell a good story about China, serve the "Silk Road" initiative, promote the construction of the "Four centers" in Beijing, boost international multicultural exchanges, and promote the international publicity ,exchange of Chinese food culture and charming Beijing cuisine, the Beijing International Peace Culture Foundation, together with the Beijing Municipal Bureau of Commerce, the Beijing Cuisine Association, foreign embassies in China and international partners, has created an international food and beverage culture exchange center for Beijing cuisine, And it will plan a series of Chinese food tasting brand activities. Food projects are carried out through the "Peace Garden International Gourmet Corridor", "International Gourmet Exchange Salon", "the Silk Road Gourmet Assemble", "Beijing Cuisine" and other food cultures that are easy to spread and highly accepted, having established a new Beijing image that is open, inclusive= and innovative.

On December 12<sup>th</sup>, the "2023 First Silk Road Food and Culture Festival" was jointly hosted by the Beijing International Peace Culture Foundation, the Beijing Cuisine Association and the Western Malaysia China Group, and 100 guests from 30 embassies, diplomats, government officials and representatives from all walks of life participated in the peace and public welfare activity. In the future, various international public welfare activities related to Silk Road cuisine will be held irregularly in different forms and themes, using the "International Food Corridor" as a platform to promote Silk Road cuisine and promote peace public welfare both domestically and internationally.

In the food exchange activity of "Chinese flavor, wonderful Assembly! The Silk Road International Food Corridor", we try to help build Beijing into a culinary capital that assembles global flavors by 2025, to help accelerate the construction of an international culinary capital, to assist in the construction of Beijing as an international consumer center city, to promote consumption, benefit people's livelihoods, stabilize employment, enhance the level of local catering brands, and

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strengthen international exchange of catering culture, promoting the integration and development of business, tourism, culture, and culture through various forms of hosting, enhancing the intelligent application of catering technology and promoting green and low-carbon development. The Beijing Cuisine Association, along with more than ten catering enterprises such as Beijing Quanjude and Donglaishun, as well as catering representatives from Egypt, Brazil, Mexico, and other countries, has strengthened international exchanges and cooperation in the diversity of food culture through exhibitions and tasting. The envoys from more than 20 countries and regions signed letters of intent for international food cooperation and exchange. On November 1<sup>st</sup>, Beijing Peace Garden Museum set up the "Silk Road" International Food Culture Corridor.

A number of catering enterprises in Beijing have brought a display of culinary skills . The ambassadors and industry representatives from Cyprus and other countries in China have experienced together the process of making dishes including sliced roast duck, Lamian Noodles, dough kneaders, roll sushi, Dongyingong soup, western smoked salmon and other dishes, so that they can enjoy the charm of food from a distance.

During the Winter Olympics, the Beijing International Peace Culture Foundation, the Beijing Municipal Bureau of Commerce, and the Beijing Cuisine Association jointly organized the "Snacks Art along the Silk Road" of Beijing Consumer Season International Food Culture Exhibition at the Peace Garden Museum in Beijing to

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promote peaceful dialogue, international exchanges and cooperation in food, cooking, and agriculture, and to discuss the "double Olympic city" food culture. Chairman Li Ruohong said, that this year marks the 50<sup>th</sup> anniversary of the Convention Concerning the Protection of the World Cultural and Natural Heritage. We will try to stand in the world's bird view position, expressing our national feelings, promoting cultural interaction with the beauty of color, fragrance and shape, and helping the protection and inheritance of intangible cultural heritage. This is beneficial to the development of agriculture and technology industry. Turkmenistan's Ambassador to China , H.E. Mr. Parakhat Durdyev, Moldova's Ambassador to China H.E. Mr. Dumitru Braghis and other ambassadors said: We hope to inherit this heritage, understand and cherish the value of peaceful dialogue, and with the carefully prepared dishes by the chefs, we can break the ice of barriers, establish friendly relations, and fulfill our commitments to allies.

On October 25<sup>th</sup>, Dr. Li Ruohong met with the Cuban delegation attending the first International Intangible Cultural Heritage Week in Beijing and said, "There is no world without nations. As an official partner of UNESCO, we can collaborate on ethnic cuisine, culture, and art between the two countries and regions to jointly promote the inheritance and dissemination of intangible cultural heritage.". The Cuban Embassy and the artists of food interaction led a group of six people to visit the "Silk Road" exhibition of Peace Garden Museum under the training of international volunteers. They thanked President Li Ruohong for his long-term cooperation with China and Cuba, and hoped that the cultural economy with two countries' characteristics could be promoted into a new situation through the Beijing International Peace Culture Foundation in the future.

Many embassies in China have jointly expressed their willingness to establish a cooperation mechanism to carry out a series of international food exchange projects in 2022, which will bring together and display the food culture, world heritage and intangible heritage of different countries and regions, and promote the dual circulation of domestic and international food and agricultural industries.

## II. Practicing Peace and Public Welfare in Various Fields and Promoting Peaceful Development in All Directions

1. The "Ladies' Light Conversation " press conference for the "Cross-Strait Youth Opera Actors Exchange" was successfully held



On September 15<sup>th</sup>, the "Ladies' Light Conversation" exchange activity for cross-strait Quyi young performers, hosted by the Beijing International Peace Culture Foundation, guided by the Comic Art Committee of the Chinese Quyi

Association, supported by the Taiwan Affairs Office of the State Council and the Beijing Municipal Taiwan Affairs Office, and co-organized by the Cross-Strait Exchange Work Committee of the National Taiwan Enterprise Association and Taiwan art groups, was launched and released at the Beijing Taiwan Hall. In his speech on behalf of the organizers, Dr. Li Ruohong said: Strengthening cross-Strait cultural interaction is the blood transfusion of mutual understanding and national rejuvenation. We should combine history and reality, create more scripts, perform better works, and discover talents for priority function in many fresh stories such as international education, sports, art, consumption capital, cultural tourism, Beijing-Tianjin-Hebei, Grand Canal, and Central Axis. Using the path of "peace + 1" to encourage young people to engage in cultural public welfare is our common responsibility.

2. "International Anti-aging and Disease Public Welfare Project" Seminar and "Peace Garden" Health Salon of TCM for Diplomatic Envoys in China



More than 40 diplomats in China and their family members from 20 countries

including Austria, Romania, Moldova, Mauritius, and Nepal attended the Health Traditional Chinese Medicine Lecture Salon. On the spot, They experienced traditional Taoist acupuncture and moxibustion, Roche's bone setting method, Chinese medicine beauty massage and other projects with diplomats. Diplomats in China were attracted by the charm of traditional Chinese medicine culture and had a warm exchange and discussion with experts in Chinese medicine.

On December 22<sup>nd</sup>, the Foundation held a symposium on the theme of "International Anti-aging and Disease Public Welfare Project" to promote the understanding of human aging and the prevention, diagnosis, and treatment of various diseases that come with aging. Through this grand proposition, we care about people's health and happiness. Professor Zhao Chunhua from Peking Union Medical College Hospital, President Huang Bin of China Health Industry Investment Fund, Guan Xia, head of the China National Symphony Orchestra, Mei Song, vice chairman of the Beijing Municipal Party Committee Propaganda Department Central Axis Protection Public Welfare Foundation, representatives from China Health Management Association, Huiyao Capital, National Health Industry Enterprise Management Association, Junhong Investment and other medical and pharmaceutical, academic research and government departments attended the meeting. They unanimously expressed their desire to "inspire innovative ideas, spread innovative concepts, stimulate innovative spirit, and make new contributions to promoting international scientific and technological cooperation and enhancing the common welfare of mankind".

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#### 3. Hold the "International Diplomat Taiji Salon"

On September 1<sup>st</sup>, more than 40 diplomats to China held the first "International Diplomat Taiji Salon" at Peace Garden, and experienced their "first lesson" - Taijiquan. Li Ruohong said that "martial arts originated in China and belong to the world". Using the world's intangible cultural heritage for international exchanges will help the development of world peace. He hoped that the International Diplomat Taiji Salon would continue. Professor Zhou Qingjie from the Foreign Affairs College, who has devoted many years to Taiji's external exchanges, brought a Taiji lecture and Taiji teaching. From theory to practice, the all-English teaching made the diplomats "get action". Leaders of the Wushu Association and Taijiquan champions and youth wushu teams interpreted the vivid scene of traditional culture going global through training.

#### 4. Classical music salon New Year Concert "Taste the beauty of music in Tang

#### &Song dynasty poetry" held in Peace Garden



To celebrate the 10<sup>th</sup> anniversary of the "Silk Road" initiative and the 20<sup>th</sup> anniversary of the United Nations Convention for the Protection of Intangible Cultural Heritage and to promote international exchange of excellent traditional Chinese culture, the Beijing International Peace Culture Foundation, Beijing Peace Garden Museum, and National Central Opera House jointly organized the "Chinese Ancient Poetry Concert" as the 366<sup>th</sup> New Year's edition of the "Peace Garden Classical Music Salon". The concert selected famous poems such as the Book of Songs and Tang&Song dynasties, accompanied by scores from outstanding Chinese composers. It was performed by numerous artists led by Ruan Yuqun, the head of the National Central Opera House, showcasing a brilliant and charming artistic effect. Mr. Luan Feng, a famous Italian bass singer who attended the event, along with many artists and music enthusiasts from all walks of life, expressed that

we have once enjoyed classic plays such as "Carmen" and "Turandot" at the Grand Theatre, and rarely had the opportunity to see such a grand feast of ancient poetry tonight. The Peace Garden Music Salon gave us surprises and joys. This is a good interaction and inheritance for the audience of ancient poetry and music, and also a splendid and shining moment for music to embrace the Tang&Song dynasties.

## 5. Peace Garden Museum held a public welfare "New Year's Eve" music salon to protect wild animals

On December 25<sup>th</sup>, in order to inspire young people and children to love earth life, cultivate their empathy and compassion for all things through cultural and creative education methods, and guide the next generation to protect nature and wildlife with the appeal of art, the Beijing International Peace Culture Foundation and the Beijing Peace Garden Museum jointly organized a special public welfare music event entitled "Mingyin - Speaking for Wildlife". After playing wildlife protection film and television materials, Dr. Liu Yingying, daughter of Mr. Liu Chi, who had composed the popular music "Let's Paddle Together", "My Motherland", "Hymn to Heroes" and other famous songs, took the stage with musicians from Shanghai and Guangzhou to perform Italian classical opera selections, making the whole evening full of climax. Many musicians and artists participated in this public welfare event, expressing in a warm atmosphere of choral classic works: we coexist with all things, carry the world together, let us live in harmony and listen to each other.

### **III. Peace Public Welfare**

1. Use the power of traditional culture to promote the solidarity and innovation of the overseas Chinese worldwide



On February 25<sup>th</sup>, the Foundation and Beijing Normal University jointly held the forum of "Wushu originates from China and belongs to the world". Professor Li Ruohong pointed out in his speech that the power of traditional culture will promote the unity and innovation of overseas Chinese in the world in the construction of the "Silk Road". Huo Zhenhuan, President of the Asian Martial Arts Federation, Zhang Qiuping, Secretary General of the International Martial Arts Federation, and the presidents of provincial and municipal martial arts associations are specially invited to attend the discussion.

#### 2. "Peace + 1" and the new journey of China-EU civilization diplomacy



On April 28<sup>th</sup>, the Austrian Embassy in China and the Beijing International Peace Culture Foundation held an opening ceremony for the China-Austria Volunteer Base (Overseas Chinese International Cultural Exchange Base) at the Peace Garden Museum in Beijing, with the theme of understanding, dialogue, and hope. Professor Li Ruohong made constructive propositions and expectations on the international conflict situation, digital environment, and the integration of Eastern and Western civilizations.

3. Provide training for the Liberian young diplomats delegation on the space and future of young diplomats in China



On May 16<sup>th</sup>, a delegation of 25 young diplomats from Liberia, who were trained at the Beijing University of Economics and Business, visited the Ambassador's Village of Peace Garden, and after visiting the African International Friendship Forest, the Peace Landscape Stone Corridor and the Peace Garden Museum, Professor Li Ruohong had a dialogue with the diplomats about Chinese and foreign cooperation, answering the enthusiastic and extensive questions of the young diplomats one by one with long-term international organization experience and practical experience. He hoped that they would understand the United Nations sustainable development goals, integrating Chinese experience with their own country's reality, combining family and personal interests with the development of local economic society, and also imparting some knowledge of humanistic diplomacy. He welcomed them to become members of the international volunteer team, encouraged young diplomats to have a big vision and serve the cause of international peace with international language and warmth.

4. The Foundation and the People's Association for Friendship with Foreign Countries of Beijing jointly held the award ceremony and opening ceremony of the 3<sup>rd</sup> "Colorful World" International Youth Painting Invitational Exhibition with the theme of "Promoting Civilization Exchange and Mutual Learning, Protecting World Cultural Heritage"



On November 6<sup>th</sup>, on the occasion of the 20<sup>th</sup> anniversary of the signing of the UNESCO Convention for the Protection of the Intangible Cultural Heritage and the 10<sup>th</sup> anniversary of the "Silk Road" initiative, the Foundation and the Beijing People's Association for Friendship with Foreign Countries jointly held the award ceremony of the third "Colorful World" International Youth Painting Invitational Exhibition with the theme of "Promoting Civilized Exchange and Mutual Learning, and Protecting World Cultural Heritage". 48 paintings depicting the central axis of Beijing and Beijing culture were included in the "I Love Beijing -2023 Global

Youth Essay Excellent Works Collection" published by Beijing Publishing Group at this art exhibition, and were presented as gifts to guests attending the 2023 Beijing Cultural Forum. 20 paintings depicting world cultural heritage sites from around the world were unveiled at the 45<sup>th</sup> World Heritage Conference in Riyadh, Saudi Arabia, and will be exhibited alongside the theme of "Digital Empowerment of Cultural Heritage".

## 5. Professor Li Ruohong awarded the Peace Ambassador Medal to the Cuban Prime Minister H.E. Manuel Marrero Cruz at the Cuban Embassy in China



On November 7th, Cuban Prime Minister H.E. Manuel Marrero Cruz introduced to everyone at the Cuban Embassy in China the cooperation projects between China and Cuba, together with the situation of holding a cultural tourism forum, as well as the achievements of high-level visits such as the opening of direct flights between China and Cuba. To express gratitude for building a bridge of cooperation between the governments and the peoples by Cuban Prime Minister H.E. Manuel Marrero Cruz and for his contributions to regional peace, Professor Li Ruohong, Chairman of the Beijing International Peace Culture Foundation , awarded the "Ambassador of Peace" medal to His Excellency H.E. Manuel Marrero Cruz. During the talks with the Prime Minister and senior officials of the Ministry of Foreign Affairs who successfully visited China, they hoped to jointly build the cultural and economic corridor between China and Latin American countries and make the peace and public welfare of the "Silk Road" more distinctive in the century of great changes. The Premier stated that he will visit the Beijing Peace Garden Museum next time he comes to China.

# 6. Promote friendly exchanges and educational cooperation with other countries



During the T ü rkiye and Austria National Day events, the Foundation shared its opinions about peace, friendship and thematic project cooperation with the 2 new ambassadors to China, other new and old friends of the diplomatic circle of the "Silk Road" ambassadors, so as to promote peace and security in Asia, Europe and Africa and constantly improve the influence of the international community.

On November 23<sup>rd</sup>, Ms. Annette Nijs, former Minister of Education of the Netherlands, met Chairman Li Ruohong, and the two jointly explored the potential of mobilizing international leaders to exert international leadership and future international cooperation through interfaith cooperation.

7. Hold a meeting of the foreign diplomatic community with the Foreign Friendship Association at the Peace Garden Museum



In order to thoroughly implement the spirit of the Fourth Plenary Session of the 13th CPC Beijing Municipal Committee and the First Plenary Session of the Eighth Council of the Beijing Municipal Association for Friendship with Foreign Countries, further unite and gather the resources and strength of the council members, and promote the high-quality development of the capital's nongovernmental diplomacy work in the new year, the Beijing Municipal Association for Friendship with Foreign Countries held the first symposium of foreign affairs council members at the Peace Garden Museum in Beijing to study and seek common development.

Li Ruohong presided over the meeting and solicited opinions and suggestions from the directors on the work plan of the Municipal Association for Friendship with Foreign Countries for 2023 and 2024. Representatives and individual directors from 26 units and sectors of foreign affairs, including the Propaganda Department of the Municipal Party Committee, the Party School of the Municipal Party Committee, the United Front Work Department, the National Friendship Association, the Foreign Affairs Office of the Standing Committee of the Municipal People's Congress, the Foreign Affairs Office of the Municipal Government, the Hong Kong, Macao, Taiwan, and Foreign Affairs Committee of the Municipal Political Consultative Conference, the Municipal Overseas Chinese Federation, the Council for the Promotion of International Trade, the European and American Alumni Association, the Municipal Friendship Association, the Bethune Spirit Research Association, and others, attended the meeting. Zhao Fuzhen, Secretary General of the China International Friends Research Association, Chen Tianping, Executive Vice President of the Norman Bethune Spirit Research

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Association, and Li Yunchi, Vice President of the Municipal Party School, among other representatives of the board of directors, stated that they will rely on the foreign affairs resources of research associations, universities, and other institutions to jointly carry out more civil diplomacy activities and help the capital's civil diplomacy work. The Propaganda Department and United Front Work Department of the Municipal Party Committee have affirmed the importance of civil diplomacy work, stating that they will strengthen communication, share resources, concentrate efforts, and jointly tell the story of China and build brand activities. The representative of the Foreign Affairs Office of the Municipal Government suggests actively responding to changes in the international situation, establishing closer contacts with foreign friendly organizations, and closely focusing on functional tasks to do a good job in civil diplomacy. Zang Likun, the full-time deputy director of the Hong Kong, Macao, Taiwan Overseas Chinese and Foreign Affairs Committee of the Municipal Committee of the Chinese People's Political Consultative Conference, stated that in the future, cooperation will be strengthened, and efforts will be concentrated to leverage the unique network resources and work advantages of Hong Kong, Macao, Taiwan Overseas Chinese to contribute to the civilian diplomacy work in the capital. The attending directors offered their suggestions enthusiastically and actively.

8. The special report of the Silk Road "A teacher as well as a friend" by Beijing Television, which elaborates the public welfare achievements of folk

#### diplomacy



In October, Beijing Television reported on our Foundation and Mr. Li Ruohong, introducing that he has cooperated with three major international organizations: the United Nations, the International Red Cross, the International Olympic Committee, and regional international organizations to varying degrees and in different ways. At the same time, in good and sustainable cooperation with 180 governments, he has built a platform for communication and cooperation between governments and the public. In the international consensus of "Peace+1", an international volunteer team consisting of dignitaries, ambassadors, governments, officials, artists, world champions, and scholars and experts from various fields has been formed, creating an integrated and diversified model of public welfare and charity cooperation in the Peace Garden community, public foundations, academic think tanks, museums, and

health centers, forming a global cooperation network and other achievements in civil diplomacy and peace public welfare. After the program was broadcast, the social response was enthusiastic. During the "Silk Road" Summit Forum, the program was commended by the propaganda department.

### **IV. Party Building**

Since its establishment, under the correct leadership of the superior party committee, with the strong support and cooperation of party branch members and all employees, the party branch has been based on the overall situation, closely focusing on the overall work ideas of the superior party committee and the needs of the foundation's own business development. Guided by the Xi Jinping socialist ideology of the new era with Chinese characteristics, it has deeply implemented the spirit of the 20th National Congress of the Communist Party of China, guided by political construction, carried out through standardized construction, and focused on "consolidating the basic construction of the branch, enhancing the vitality of the foundation and museum business, and creating excellent party building brands". It deepened the integration of party building business, promoted the has transformation of party building in the foundation and museum from "building" to "moving" and "lighting up", and explored work. Method: Innovate work mechanisms, comprehensively enhance the level of party building, and make every effort to build service-oriented, professional, and supportive party branches. At the same time, actively participate in various party building activities organized by the

party committee and play a role in the mid-term. By participating in the "Never Forget Our Original Aspiration and Mission, Inherit the Red Flame" themed party day activities and party school lectures organized by the First Joint Party Committee of the Beijing Cultural and Education Foundation, conducting training, visiting and researching non-state-owned museums, and organizing research projects, we aim to lead non-state-owned museums to actively shoulder new cultural missions, make new contributions to promoting the creative transformation and innovative development of excellent traditional Chinese culture, build a platform for non-state-owned museum co construction, and integrate and promote party building work and business. The focus is on effectively integrating research education with museum characteristics, promoting the high-quality development of museum research activities, promoting and inheriting Chinese civilization, and contributing to the construction of the "Museum City" in Beijing.

In 2023, the joint party branch of the Beijing International Peace Culture Foundation and the Beijing Peace Garden Museum was awarded the title of "Advanced Grassroots Party Organization" by the Sun Palace District Working Committee of Chaoyang District, Beijing, and the "Excellent Non-public Party Branch" of Niu wangmiao Community in Sun Palace Township for 2023.

The board of directors, the board of supervisors, and the party branch have been working together with partners to deepen their commitment to peace and public welfare and people-to-people diplomacy since the foundation was established. They have invested 3.3 billion yuan to support the foundation's public welfare alliance and international public welfare operations in domestic and foreign charitable causes. In 2023, the foundation received donations of 8,299,856.31 yuan to contribute to society.

In the new year, we will continue to deepen the construction of the "Silk Road", find more partners, improve team building and upgrading, and strengthen the promotion and application of digital public welfare. With the support of the civil affairs department, Beijing Municipality and various ministries and commissions of the state, we will make new contributions to the "Silk Road" construction, civil diplomacy and peace and public welfare with confidence, ability and efficiency.

February 2024