

### Beijing International Peace Culture Foundation

#### The Public Welfare of Peace in the New Era

2019 Work Summary Report

December 2019

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In 2019, based on many years of accumulated experience in theory and practice, taking on "Peace + 1" as the path, on the basis of carrying out the people's diplomacy mode, focusing on a new era of cooperation space, promoting the development of "Belt&Road" and Beijing "Four Centers" function construction, Beijing International Peace Culture Foundation has been playing a unique vivid role of social organizations in the international community. Its achievements of exploration and innovation in various fields have been highly praised by the government, the people and the international community.

During this year, Beijing International Peace Culture Foundation has strengthened its pragmatic cooperation with UNESCO and other international organizations and governments, coordinating high quality resources for social concern. It has held a total of 261 items of activities for all kinds of themes in which more than 337,000 visitors of dignitaries, diplomatic envoys, experts and scholars, representatives of business community and youth from 160 countries and regions participated. The activities have been widely reported by domestic and foreign

mainstream media. Our contributions to the public welfare of peace not only won us the Martin Luther King Award and Silk Road Civilization Dialogue Award which are first awarded to the Chinese people by International organizations, but also expanded the influence and credibility of our public welfare platform. It shows the great unity of people in the world and demonstrates the development channels of public welfare projects.

- I. Empowered by international consensus foothold, we continue to promote the branded projects.
- Guided by the "One Belt&One Road" initiative and the goal of building a "Global Community of Shared Destiny", based on international consensus, Beijing International Peace Culture Foundation takes full advantages of the international platform of Chinese NGO to carry out tangible international projects in many fields of peaceful development.
- 1. The theme of "One Belt&One Road Surpassing Races" launched in the 6th Peace Garden Peace Festival was welcomed and jointly advocated by over 100 countries.

On the occasion of the 70th anniversary of the founding of the People's Republic of China, the 6th Peace Garden Peace Festival, sponsored by China World Peace Foundation, Beijing International Peace Culture Foundation and UNESCO, was held in Peace Garden Museum in Beijing on September 20<sup>th</sup>, 2019. Ambassadors from 110 countries, representatives of international organizations, government officials, leaders from all walks of life and youth representatives attended the event on behalf of their respective countries, regions and business sectors. The delegates have expressed valuable views and propositions. The international situation of great changes has been forecast under peace vision. Young people from different cultural, ethnic and social backgrounds come together to identify racial and cultural biases and explore ways and means of deconstructing and challenging them to promote better understanding. At a time of profound changes and scientific development, the common destiny of mankind is closely linked. We reject prejudice and seek common ground. Upholding the principle of equality and mutual

benefits and enabling people of different countries, regions, races and religions to achieve common progress and development are the inevitable trend of peaceful development in the future.

After representatives from different countries in the world and all walks of life released peace doves to pray for world peace, the UNESCO representative read the congratulation messages from Director General of UNESCO Audrey Azoulay, and together with us, he also awarded medals of "Peace Ambassador" to the Ambassadors that have just joined in "Belt&Road Ambassador Village".





## 2. 20 Years of Brilliant "Peace Cup" International Golf Public Welfare

On June 21<sup>st</sup>, 2019, diplomatic envoys from different countries, presidents from multinational enterprises and

social representatives from all walks of life participated in the 20<sup>th</sup> "Peace Cup" International Golf Tournament.

During the intense competition, cultural exchanges and casual charity, the players from all over the world experienced how we cleverly confluence the Olympic spirit of "faster, higher, stronger" with the "humanitarian spirit" of ICRC and UNESCO's "Interactive Atlas of Cultural Interactions along Silk Roads" targets.

These players of political and economic influence said that sport diplomacy without ties and competition and

sport diplomacy without ties and competition and cooperation with dignity not only are suitable for the construction of Beijing's" four centers ", but also contribute to the improvement of the investment environment for foreign investors. In the charity hole of the tournament, the players have all donated money and love for the Dandelion School whose students are the children of migrant workers. At the awarding ceremony, the organizing committee awarded Medals of Honor to participants and partners who have been supporting the Peace Cup Golf Tournament for 20 years. It is worth mentioning that famous players such as Mr.Li Qianming,

General Deng Xianqun and Chairman Liu Hongru, who have been participating in charity activities for a long time, also sent congratulatory videos wearing the 20th special commemorative medal on their suits. The CEOs of multinationals of the Beijing Association of Foreign Invested Enterprises were immersed in a grand and friendly ambiance.

Ambassador of Barbados Mr. Francois Jackman,
Maldivian Ambassador Mr. Mohamed Faisal, Jamaican
Ambassador Mr. Antonia Hugh and Ambassador of
Bahamas Mr. Robert Sterling Quant and executives of
multinational enterprises told the mainstream media in
interviews: 20 years of brilliant sports public welfare not
only provides brand effect for the development of "Belt &
Road", but also celebrates the 70<sup>th</sup> anniversary of the
founding of People's Republic of China with international
voice.





3. We announced the launch of the Second Global Expo of Youth Photo Works, and held with UNESCO the Travelling Exhibition of Works of Global Youth Photo Contest;

After the Awarding Ceremony of "Silk Roads in the Eyes of Teenagers International Photo Contest" on Beijing Peace Garden Peace Festival was held last year on September 21st and after a month-long Peace Garden Museum Exhibition has been widely praised by the international community, our Foundation delegation led by one of our leaders, together with UNESCO, Oman National Culture Heritage Department, jointly launched global tour of the International Photo Exhibition "Silk Roads in the Eyes of Teenagers" in Muscat, Capital of Oman. The grand opening ceremony was attended by His Excellency Mr. Hassan Mohammed Ali Al-lawati, Minister of Cultural Heritage of the Government of the Sultanate of Oman, together with government officials, cultural scholars, experts and representatives of various sectors of society from more than 20 countries.

The first leg last for one month with the support of the royal family of Oman and the National Ministry of Cultural Heritage. Peace, the eternal aspiration and the global dream of mankind, together with "Interactive

Atlas of Cultural Interactions along Silk Roads" project and "Global Youth Photo Contest" project launched by UNESCO, aim to cultivate teenagers experience through their lens on the natural environment, cultural heritage and social network, to deepen the understanding of the common heritage along silk roads and reflect the cultural diversity from various perspectives, to promote peace and friendship among citizens of the world.

The departure and travelling of the Photo Exhibition have become the carrier and new driving force for inter-civilization dialogue and sustainable development. Diplomacy on the public welfare, people-to-people exchanges and social responsibility are the soft power that supports the dreams of all countries and people to people connection.

His Excellency Mr.Samira Moosa Al-moosa,
Ambassador of the Sultanate of Oman to UNESCO, stressed the significance of this event and expressed his sincere thanks to the Foundation for its long-standing support for the cause of world peace and

the communication of international culture. Dr. Ali
Moussa Iye, Director of the History and Memory
Dialogue Bureau of UNESCO, also said that the
photographic exhibition promoted the development of
"Interactive Atlas of Cultural Interactions along Silk
Roads" project and won a jackpot, which has become
the carrier of cultural interaction among different
countries and the carrier of the protection of intangible
cultural heritage.

After this travelling exhibition, the Omani government will pass the baton to the next host country, UNESCO will also work with the bidding countries to expand and develop the silk road civilization.



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Meanwhile, at the Peace Garden Peace Festival in September this year, Mr. Russell, the Representative of UNESCO, announced the launch of the Second Global Youth Photo Contest. The project continues on smoothly.

In addition, we have been holding the photo contest "Beijing through Foreign Friends' Lenses" with Beijing People's Association for Friendship with Foreign Countries for 10 consecutive years. More than 40,000 works were collected, and more than 300 winning works were selected, which have consisted a bright city card for Beijing's "Four Centers" construction.

# 4. The Foundation promotes friendly relations between China and Nepal through fine food culture and economic cooperation

On May 9<sup>th</sup>, the Foundation and the Embassy of the Federal Democratic Republic of Nepal in China co-hosted the "Beauty Beyond Infinity" exhibition of Nepal culture, cuisine, investment & cooperation.

China and Nepal are both countries with ancient civilizations. There is great room for cooperation in cultural diversity, tourism investment and youth innovation and entrepreneurship. Nepal is the country associated with the "Interactive Atlas of Cultural Interactions along Silk Roads" and "International Youth

Photo Contest" planned by our Foundation and UNESCO. Specific plans are provided to promote the urban sustainable development, intangible cultural heritage protection, scientific and technological progress and economic prosperity of all countries, many diplomatic envoys and friends from different industries responded and participated in the event.

Nepal's Ambassador to China, H.E. Leila Mani Poudel, said he was glad to see China's continued success on the way forward, adding that China's development is an opportunity for Nepal and crucial to global economic and peaceful development. He hopes to continue to work with our Foundation to deepen cooperation for peace in South Asia. the Minister Counselor of the Nepalese Embassy, Mr.Sushil, introduced Nepalese culture and investment information. During the Nepali food tasting activities, youth exchange programs between China and Nepal were also added. Chinese and foreign political and business circles realized that China-Nepal relations would enhance mutual understanding and create a bright future.





5. To boost the vitality of government diplomacy by cultural diplomacy, we held Korean National Peace Garden Cultural Exhibitions in memory of "seventy years standing together through storm and stress".

On June 14<sup>th</sup>, on the occasion of President Xi Jinping's visit to the DPRK, our Foundation and the DPRK Embassy in China co-hosted the cultural exhibition of DPRK in Peace Garden Museum.

This year marks the 70th anniversary of the establishment of diplomatic ties between China and the DPRK and one year anniversary of Chairman Kim Jong-un's visit to China, Chairman of Labor Party and the state council of DPRK.

The DPRK's Ambassador to China and the Foundation reviewed in their speeches the four DPRK exhibitions held since 2005 and the support received from the two governments and the international community. At the event, we recognized DPRK-China Economic and Cultural Exchange Association, which is co-chaired by the DPRK leader and our Foundation leader, and our cooperation in Northeast Asia with the UNESCO on

"Interactive Atlas of Cultural Interactions along Silk Roads". We hope the two peoples will play a unique role in global governance and regional peace, and call for a better future with the vitality and appeal of culture and art.





6. To pass on and extend friendship. The Night of China-Maldives Friendship will pass the baton of peace through cooperation;

On June 26, the Maldivian-Chinese Friendship Night was held at the Peace Garden Museum. Over the period with past four different state leaders, the Foundation and the Maldivian Embassy have always maintained a good cooperative and interactive relationship. The Maldives Ambassador to China Faisal Mohamed and his wife, Geehan Sally indicated that the Chinese government has helped the Maldives to complete many important development projects, one of which is the China-Maldives Friendship Bridge. This is a testimony of the solid friendship between the two countries and a model of win-win cooperation between developing countries, he hopes to continue the close cooperation with our Foundation. In particular, we invited the representatives of the United Nations Mission to China, the Director of the League of Arab States in China and the Ambassadors and their spouses of the five continents to bid farewell for their departure. The new Maldivian Ambassador to China and

diplomats from many countries were also moved by this friendship during her visit to our Museum.



7. Play the platform role of the "Belt & Road Ambassador Village" in Peace Garden to discuss cooperation with Ambassadors from various countries. We will also expand the peace charity program and hold the spouses of Ambassadors charity salon.

The Foundation carries forward the concept of Peace
Garden - Harmony - Peace and the reputation of "Small
United Nations". It not only conducts frequent dialogues
and consultation with Ambassadors of various countries in
Peace Garden Museum, but also carries out targeted, warm
and sustainable people to people diplomacy according to
different international and regional concerns. The spouses

of Ambassadors from countries in wars, confrontations, broken relationship and regional conflicts were continuously invited to participate in the "Belt & Road Harmonious Culture Tour". Through the exchanges of oriental and occidental traditional culture and modern civilization, tea tasting, silk road performance, handicraft production, photography and other cultural imprints and relaxing life topics, they strengthen emotional communication, ease hostile mindset, recognize China's path & schemes, and realize the concord of the community of shared destiny.



8. Bilateral and multilateral relations with Asia, Africa, the Caribbean and other regions have played a good role in exploring and recognizing the specific implementation of "One Belt And One Road", which has been affirmed and followed up by many countries.. The new development of China-Zimbabwe relations was discussed with Mr.Chedondo, Zimbabwe's Ambassador to China. Regarding state governance on national and regional level, the prospect of the development of China-Zimbabwe relations in international politics, economy, culture, art, science and technology, education, medical care, public sector and other areas, both sides have put forward positive suggestions with wide range and multiple levels, from bilateral and multilateral perspectives. Ambassador Chedondo expressed his deep appreciation to the leadership of the Foundation for its sincere and constructive advice, its broad vision on Zimbabwe's governance and its selfless dedication. It is expected that more salon activities will be held and funds will be established to help more Zimbabwean students

studying in China. The two sides have made preliminary plans to celebrate the 40th anniversary of founding of Zimbabwe and the establishment of diplomatic ties between two countries in 2020. Signing a cooperation agreement with former Egyptian Prime Minister, Mr. Essam Sharaf. Former Egyptian Prime Minister, Essam Sharaf led a delegation and visited the Belt and Road Ambassador Village. Focusing on the historical origins of the two ancient civilizations and the same race with different cultures. they decided the specific mode of cooperation in the" Belt and Road" initiative. Mr. Sharaf gave the Foundation a "key to life" as a souvenir. In the past year, the Foundation has worked for cooperation and communication with many other countries.

Ms.Patty Chen, Suriname Ambassador to China, visited Peace Garden to promote the China -Suriname culture to a new level. Suriname is closely linked to the Caribbean and lacks communication and exchanges with South America. The two sides hoped to strengthen infrastructure

construction, especially the development of railways, driving trade and economic growth in the surrounding areas, giving full play to tourism resources. Combining Suriname's local agricultural advantages and exporting products to other countries and regions through e-commerce platforms. At the same time, the cooperation with the Overseas Chinese Federation and Overseas Chinese Affairs Office will be enhanced.

Guy Lamothe, Representative of the Trade Development Office of Haiti, a country without formal diplomatic ties with China visited the Foundation. China and Haiti have yet to establish formal diplomatic relations, but the two countries are increasingly engaged in economic and cultural exchanges. As a Chinese NGO and an international organization, the Foundation has a unique advantage in cooperating with countries without diplomatic ties. Mr.Guy Lamothe said Haitians love peace and pursue development. He hoped to explore new models of cooperative development, promoting cooperation between the China World Peace Foundation and the

Haiti-Dominica Foundation, and expanded collaboration among Caribbean countries.

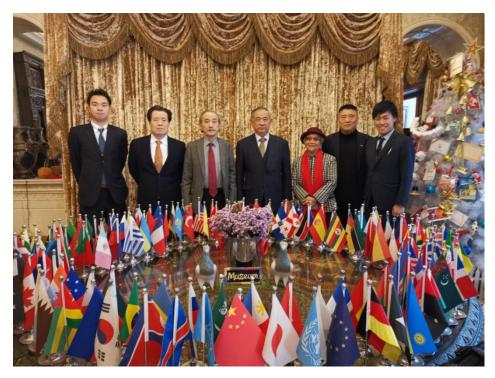
In the Caribbean and South American regions, the Foundation has discussed the situation and characteristics of Latin America with Dominica, Guyana, Jamaica, Colombia, Cuba and Venezuela.

Transferring Pakistani Diplomat visited us. Mr. Lahore
Tariq, re-posted to EU, has come to our Museum for a tea
gathering to reassure the friendship. They recalled the
many wonderful experiences of the Foundation's many
years of cooperation with the Government of Pakistan and
the Embassy in China. Mr. Tariq thanked the Foundation
for its special contribution to China-Pakistan Friendship
and the China-Pakistan Cultural Corridor, China-Pakistan
Economic Corridor is the product of the development of
the two countries' connectivity.

The Foundation and the DPRK's Korean Medical Science delegation discussed the cooperation between the two countries in the production, study and research of medical related industries such as traditional medicine. Led by Mr. Cui Ho, the Chairman of Korean Medical Science General

Committee and Director of Korean General Hospital(DPRK), the Korean Medical Science Delegation visited the Foundation. Chairman Cui expected that China World Peace Foundation could help to promote the cooperation between two countries in the production, study and research of medical related industries such as traditional medicine, especially in the informatization, digitization of Korean medical sector and the development of Korean feature medicine formula, North Korean traditional medicine students internship in China and the promotion of micro electric wave color diagram of ear diagnosis equipment. The traditional medicine circles of China and North Korea can benefit the people of the world with the concept of "historical memory of traditional culture and innovative public welfare".

Mr.Akira Tanaka, son of former Japanese Prime Minister Kakuei Tanaka, visited Peace Garden to continue the friendly development between the two peoples. He planed to set up a window on food, culture and other aspects of communication.



Over the past year, the Foundation has mapped out development plans with South Korea, Japan, Maldives, Afghanistan and Thailand.

In addition, the Foundation has held meetings with the League of Arab States, Lithuania, Spain, Kuwait, Serbia, Canada, the United States, New Zealand, the Netherlands, Switzerland, Tajikistan, Oman, Israel and other countries to jointly hold thematic related activities like international exchanges and bilateral friendly cooperation and conducted international communications and collaborations.

II. Creation of a new public welfare project and proposal of peace garden international Sci-Tech

salon with positive response and extensive attention.

Work closely with UNESCO to prepare and

organize the fun sports project;

On October 18th, our Foundation launched the Science and Technology Counselor Salon on 2019 ZGC parallel forum of the "Belt &Road" Technological Innovation and People-to-People Cooperation, co-sponsored by China NGO Network for International Exchanges, Beijing Association for Science and Technology and Zhongguancun the Belt and Road Industrial Promotion Association (ZBRA). During the forum, the Foundation invited diplomatic envoys to China and representatives of international organizations to jointly launch the "international science and technology salon".

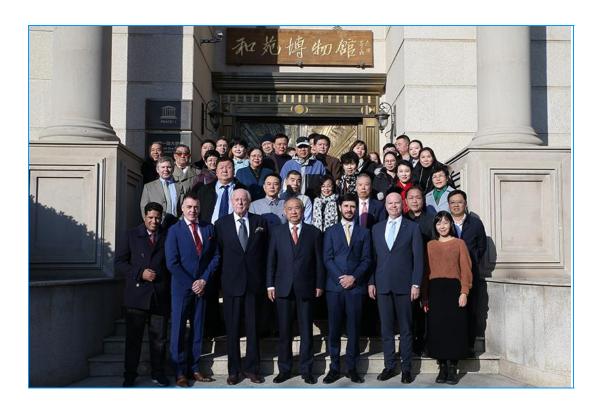
The salon is small in size but has significant meaning. First, salon project will involve "digital public welfare, emergency relief". Secondly, using AI and VR to develop "An interactive atlas of cultural interactions along the silk road", which was initiated by the Foundation and UNESCO. Thirdly, in One Belt and One Road Ambassador Village in Peace Garden, we

will establish a platform for scientific and technological talents to interact with governments, international organizations, entrepreneurs and media, releasing information about science and technology projects. Fourthly, developing laboratories and derivative products to promote science and technology culture and hosting science and technology project exhibitions and enterprise dialogues, etc. Fifthly, developing youth innovation and entrepreneurship community. Sixth, establishing academician & doctor innovation fund in order to introduce the research and development findings into the market; seventh, we will work with UNESCO to set up an awarding committee. Leading figures who have made important contributions to the world will be submitted to UNESCO experts for evaluation and award.





1. The Science and Technology salon has been held twice in Peace Garden with a great number of companies, experts and scholars from more than 40 countries, implementing the scientific and technological collaboration practically.



Hosted by Beijing International Peace Culture Foundation and China NGO Network for International Exchanges, the 2019 Diplomatic Circle End of the Year Friendship Salon gathered representatives of diplomatic envoys and international organizations, government officials and enterprises from over 40 countries to jointly look into the future and explore various possibilities for cooperation. The Foundation signed snow and ice strategic cooperation framework agreement with Mr.Guy Cloutier, the President of CTC group. The two sides wanted to accelerate the development of ice and snow sports by seizing the 2022 winter Olympics and sports Fun shop events. Besides, the

Foundation signed a cooperation agreement with Beijing Royal Family Hospital, expecting to accelerate the modernization, industrialization of the traditional Chinese medicine and sustainable development goals of UN and to promote the inheritance of traditional medicine culture and the development of modern civilization.



2. The Foundation plans to carry out special cooperation in west Africa with Mali and other five west African countries. It had multiple theme cooperation with Turkmenistan and initiated a new mission in a new era of regional cooperation.

The new Ambassador of Mali, Mr. Daco, expressed his appreciation for the science and technology salon hosted by the Foundation and expressed his intention to cooperate with the Foundation to hold the theme activities of the five Sahilian countries in west Africa., Mr. Sarda, a diplomat from Turkmenistan along the Belt and Road, expressed his willingness to cooperate with the Foundation to hold multi-theme activities next year. Mr.Kassem, Chairman of China-Arab Friendship Association had very high opinion on the quality of the Salon.

3. To identify and promote UNESCO sports and youth Fun shop sports activities of SDG(sustainable development goals);

In September of this year, President of China World
Peace Foundation led a delegation to attend 2019
UNESCO Fun shop on Sport and the SDGs in Seoul,
discussing the significance of projects with the
former Prime Minister of South Korea, the President of
Taekwondo and the world champions. Regarding
in-depth bilateral and multilateral cooperation,
President of Foundation discussed with UNESCO

Assistant Director-General Nada Al-Nashif and they both believed that traditional sports and games can promote social change and achieve sustainable development. Fun shop sport was planned to be held in China in 2020, attracting young people and facilitating communications in more diverse and interesting way to support the 2022 Winter Olympics.



III. Deepening to diversify the construction of "One Belt And One Road" to help bringing in and going out efforts.

1. "An Interactive Atlas of Cultural Interactions along the Silk Road" continued to expand and implement.

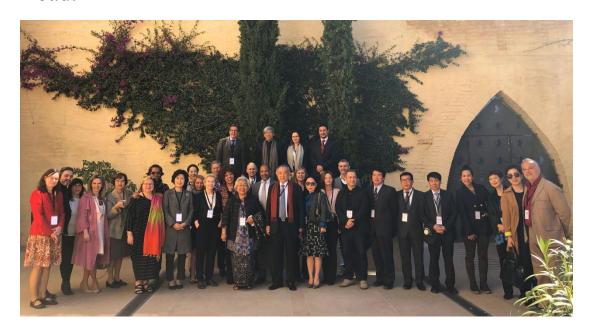
Since the implementation of "Interactive Atlas of Cultural Interactions along Silk Road", a project jointly defined by the Foundation and UNESCO and scholars, experts and relevant partners from the five continents of history, culture, language, folklore, anthropology, cultural heritage protection, the original ten sections have been expanded and extended. On the basis of the original science and technology and skills, art and music, medicine, costumes and accessories, food and agriculture, rituals and celebrations, myths and fantasies, religion and spirit, several new sections including traditional sports and games have been expanded. And five pharmaceutical base cities of Gansu Province, Shaanxi Garment Engineering College and other countries, regions, research centers have been authorized to be integrated into the interactive map project, and can be carried out continuously and effectively. Among them, the project technical team

under "Interactive Atlas of Cultural Interactions along Silk Road" of Shaanxi Garment Engineering College has also won the Science and Technology Achievement Award from the Shaanxi Provincial Government. At present, the project has attracted the demands of innovative core teams in more areas and is growing, bringing together good projects step by step with a leading international effect and good prospects of the Gansu Chinese Medicine EXPO.. The consensus goals and visions of the Peace Garden Declaration are being progressively realized.

In March 2019, the International Expert Meeting on the Interactive Atlas of Cultural Interactions along Silk Road was held by UNESCO and the Foundation in Valencia, Spain. 26 government officials, parliamentarians, representatives of international organizations and institutes, societies and museums, from China, The United Kingdom, Uzbekistan, Russia, Cambodia, the Netherlands, Thailand, South Korea, Japan, Australia, Bangladesh, Indonesia, Spain, Algeria, France, Brazil, Ghana, Djibouti and Iran have

conducted extensive and professional discussions on the history and geographical footprints of textiles, costumes and clothing on the Silk Road, ethnic exchanges on trade and culture, as well as related raw material ecology, design and production techniques, technology & equipment innovation, marketing and consumption, tourism, convention and exhibition and other fields. Academic recommendations were made on media communication, online expressions, contributions to the resource database, etc. The greatness of the ancient Silk Road lies in its harmonious political atmosphere, integrated ethnic relations, convenient cross-border business environment, no radical technology trade barrier, and wrote a peaceful and valuable chapter for generations in the historical memory of people-to-people exchanges. Valencia is the terminus of silk road, which is rich in World Heritages and intangible cultural heritages, and hopes to work with China to speed up the ambitious construction of the Belt and

#### Road.



2. Our Foundation promotes friendly collaboration with the Traditional Chinese Medicine Expo in Gansu and Valencia, Spain.

In March, a team composed of Dr.Ali Moussa Iye,
Director of UNESCO's Historical and Memory
Dialogue, Ms.Annick Thebia Melsan led by our
Foundation, has held friendly talks with representatives
of the Government of Valencia, Spain, namely Frances
Colomer, Josep Geisbert, Vicente GENOVES, Jose
Maria Chiquillo and the President of the Valencia
Cultural Heritage Institute regarding cooperation in
various fields between Valencia and the relevant

Initiative. Valencia(Spain) is willing to establish long-term relationships with the provinces and cities recommended by our Foundation. On the basis of a win-win partnership between China and Spain, the delegates planned an annual event aimed at expanding to the international level, driven by the multilateral "Interactive Atlas of Cultural Interactions along Silk Road". They also put forward specific initiatives for the Silk Road Award and Expo, mainly in four main categories:

1) Under the support of UNESCO and China World Peace Foundation, the secretariat was organized and an international committee of experts was established. The two countries' mainstream media and other important communication networks cooperated to create the first International Silk Road Award. Includes Heritage Awards, Innovation Awards, and Special Awards for Specific Creations or Events at the First Launch of the Silk Road Award.

- 2) Organization of a double exhibition of historical heritage and contemporary innovation along the Silk Road, related to the theme of the Silk Road Award Expo and award-winning individuals or entities;
- 3) Organization of round-table meetings on issues related to the challenges and urgency of Silk Road in the context of globalization;
- 4) Organization of a group of B-B (Business-to-Business) meetings to promote sustainable economic development and win-win activities. We also made in-depth discussions on the economic and cultural cooperation between the two governments and NGOs, and the Foundation's external and internal matchmaking function is increasingly evident.





# 3. Inject vitality into the media of the new era for propagating Belt and Road;

In July, our Foundation signed an agreement with Beijing New Media Group. The new media group brings together the city's media resources, plays the role of the mainstream media, and creates a mobile-first strategy. In order to foster an integrated development of brand, projects, public welfare, our Foundation give full play to the experience in people to people diplomacy and "trinity approach in the operation of public welfare projects" that is, government support, business participation, media attention to carry out public welfare work. The two parties decided to work closely with the "Interactive Atlas of Cultural Interactions along the Silk Roads" and "Chinese Brand OBAOR Long March". At the same time, the cooperation between our Foundation and China Net, Xinhua Net, People's Network and others still maintain a good state, with positive energy posture and healthy image, serving as conduit for mainstream values of society.

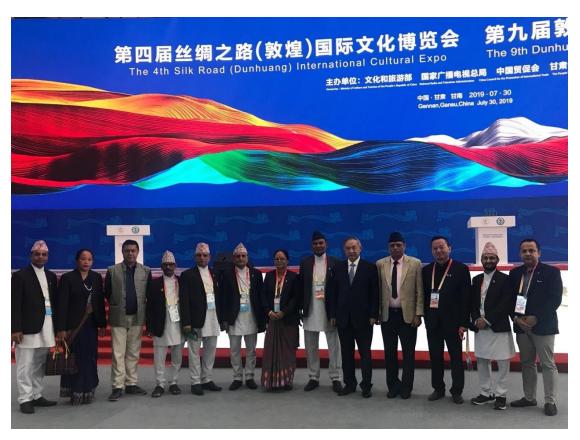


4. The Foundation led an international delegation to Gansu and attended the Silk Roads "One Conference & One Festival";

In July, the Foundation led a delegation of UNESCO representatives and the Autonomous Region of Valencia, Spain, to attend the 4th Silk Road International Cultural Expo and the 9th Silk Road International Tourism Festival hosted by the Ministry of Culture and Tourism of China, the State Administration of Radio and Television, the China Council for the Promotion of International Trade, the Gansu Provincial Government in Hezuo City, Gannan region.

The leaders of the Foundation and members of the delegation held friendly and sustainable exchanges with Mr.Luo Shugang, Minister of Culture and Tourism, Mr. Lin Duo, Secretary General of the Gansu Provincial Party Committee, Mr. Tang Renjian, Governor of Gansu Province, Mr. Song Liang, Executive Vice Governor of Gansu Province, the relevant Chinese government and the leaders of various provinces cities. and representatives and international organizations participating in the event. Our Foundation's delegation with members from five countries and the representatives from over 30 countries to "one Conference & one Festival" highly appreciated the pattern "three districts and three regions" pattern" of Gansu Province, the "Cultural Tourism contribute to the prosperity of the silk roads and the beauty overcomes the poverty" is the hope of peaceful development, is an endeavor in the era of national unity, leave the world with a footprint of people to people connection & eco-friendliness, and has set an example for cross-civilization collaboration.

The president of the Autonomous Region of Valencia, Spain, Ximo Puig also sent a congratulatory letter to the leaders of Gansu Province, expressing his desire to cooperate with the Foundation, UNESCO and Gansu Province.





5. The Foundation co-organized the "I Beijing You and Me New Year Concert" with the Beijing Association of Friendship with Foreign Countries and the Beijing NGO Network for International Exchanges, inviting the famous Ukrainian Philharmonic Orchestra to collaborate with Chinese artists to mix Eastern and Western cultures and combine tradition with modernity.

Dedication of a wonderful music feast, used to thank the international and domestic communities for their support to our Foundation. More than a thousand international and domestic friends attended the concert.

Ukraine's first Deputy Prime Minister gave high appreciation and warm compliments to the Foundation and concerts.

IV. In sync with government departments, together with domestic industry resources to jointly fulfill social responsibility

In 2019, our Foundation has cooperated with Beijing, Tianjin, Hebei, Gansu, Guizhou, Liaoning, Inner Mongolia, Guangdong, Fujian, Jiangsu, Yunnan, Hunan, Shandong and other provinces to carry out 65 exchanges and cooperation activities to communicate with foreign associations and provincial and municipal Chambers of commerce. It not only helps the Beijing-Tianjin-Hebei co-development goal, but also supports the development needs of the provinces and cities in the Belt and Road Initiative, and helps the industry enterprises to meet the international standards and cooperate with each other. Among them are aerospace, oil, urban planning, internet technology, light industry, medicine, tourism, health care, care for

seniors, education and intangible cultural heritage protection, media and other fields. A number of public welfare projects, such as disaster prevention, film literature and culture, anti-aging and disease, have been successfully implemented. To guide the social efficiency to serve the public welfare, has played a good circular effect.



Photo: Organize experts and scholars into the tea enterprise Zhang One Yuan

#### research.

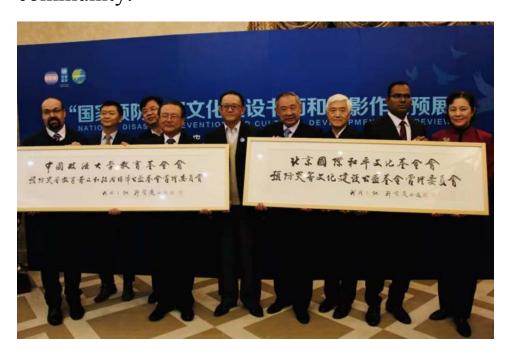


Photo: Forum of Presidents of the Belt and Road Chamber of Commerce

## V. Play the role of NGOs and devote themselves to charitable causes

In 2019, the Foundation has always made charitable causes its main part of its work. According to the new situation and special stage of social development, scientific differentiation analysis is carried out, and we are committed to building sustainable development, forward-looking, complementary public welfare projects and charitable activities. From environmental protection, medical health, safety education, cultural

development, youth development, precision poverty alleviation and other aspects of public welfare charity support work. Embed the theme slots of charity in multiple projects and multiple events. The support of donations of social, material and human resources, as well as knowledge and technology, has helped the need groups and has been highly appreciated by the Government and the international community.



#### 1. To set up special fund for disaster prevention;

In order to improve the awareness and self-help ability of young people to face disasters and prevent disaster casualties, our Foundation has raised millions of yuan to continuously promote the special fund for disaster prevention, which is led by social organizations and public welfare advocates, to publicize safety publicity and education and escape skills for natural disasters such as floods, earthquakes and mudslides. It is used for disaster cognitive education, self-help and prevention. In today's social development, there is a positive significance and necessity.

#### 2. To set special fund for film culture and literature;

In order to optimize the film and television market, improve the level of film and television culture, encourage new people to realize their dreams. Our Foundation and related institutions to raise millions of yuan to lead the establishment of a special fund for film and television culture and literature, for the main theme, the discovery of good works, to encourage aspiring young people to realize their dreams. The project has won the strong support of the film and television literature industry, and is continuing to grow and expand.

## 3. To set up special fund of anti-aging and disease prevention;

Using the international leading scientific and technological forces and advanced laboratory technology, paying attention to health, encouraging topic specific research, and joining hands with a number of academicians to combine traditional medicine with modern science and technology. Tens of millions of dollars has been raised for technical research of the health cause in the international community and its healthy development.

## 4. Donate to flood-stricken areas in Dongxiang County, Gansu Province;

Joining hands with relevant chambers of commerce and organizations, donations have been made to the poor disaster areas in Gansu Province in the construction of schools with hundreds of television sets, teaching materials, and received the honorary title of love for poverty alleviation issued by the Gansu provincial government.

## 5. Donation to Dandelion schools;

Call on and organize multinational envoys and foreign-funded enterprises in China to continue to add charity holes in the 20th Peace Cup Golf Invitational Tournament. Donations received was used to support the Beijing Dandelion School(of children of migrant workers).

#### 6. Donate to children with rare diseases;

By mobilizing social forces, organizing large-scale public performances, funds were raised for children with rare diseases, we urge the community to pay attention to children with rare diseases, to vulnerable groups and help families who are impoverished by illnesses.

### 7. Donating to the poor areas around Beijing;

Together with the Taiyanggong Party Group, poverty alleviation donations were made in various forms to the poor areas of Zhangjiakou, reflecting the fact that under the leadership and with collaboration of the Party Group, joint efforts were made to the coordinating development of Beijing-Tianjin-Hebei.

### 8. Donation to Children's Education in Sun Village;

The Foundation donates money from special cultural fund to children in the Sun Village Children's Education Center, demonstrating the community's care and love for children in special needs.

### 9. Donation to children's center for cerebral palsy;

The Foundation donated money to children at the Morning light Cerebral Palsy Center from a science and technology project to help children with cerebral palsy for their education and medical assistance.



Photo: Young volunteers from Tianjin join Peace Garden public welfare activities

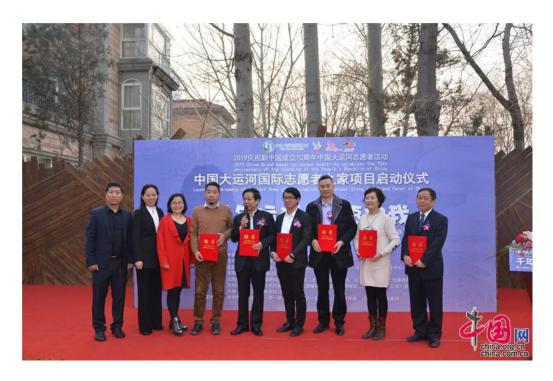


Photo: Grand Canal Volunteers

VI. Internal construction of the organization

1. Improve the professional level of staff and establish scientific management mechanisms.

According to the needs of business development, the Foundation has re-balanced the proportion of the workload and profession, implementing target responsibility system, focusing more efforts on projects, foreign languages and network technology abilities. In the second half of 2019, the adjustment of project planning, external contacts and network technology application began to bear fruit. The frequency of external contact has been improved, and the operating

costs of project activities have been improved with more control. And it has laid a good Foundation for the development of 2020.

2. Job division and collaboration, the implementation of one post with multiple responsibilities. To realize seamless work coverage in service field.

The Foundation makes full use of internal and external resources, brings subjective initiative into full play, trade space for time, and pays attention to efficiency. Stressing on the urgency of knowledge demand and professional service progress. The staff of various posts were teamed up, not only focusing on the completion of a single job, but also avoiding redundancy in the matter, downsizing and streamlining in order to maintain the team's leaning vitality. Thus, every matter has a person in charge, everyone has a clear goal. And productivity has improved considerably.

3. To take the goal three-dimensional, the activities project-based, we help the platform organization and non-profit groups to cooperate to establish the

## alliance system. Innovating sustainable blood-creating public welfare model.

The implementation of task-oriented approach by practicing democratic centralism, setting task, allocating time frame and collectively decided solution. The implementation of weekly assessment, monthly summary with clear objectives. Turn events into projects, and grow their brands, focus on intellectual property and digital commonweal, increase benefit transparency. The Foundation uses the Foundation's sustainability and individual progress as an important criterion for staff KPI.

### VII. Honors received and media coverage

In 2019, our Foundation, in its work in international exchanges, taking "peace +1" as the path, has made gratifying achievements in promoting the "One Belt&One Road" initiative, the "four centers" of Beijing, the coordinated development of Beijing-Tianjin-Hebei region, science and technology diplomacy, and the public welfare cause of great health. It has been honored at home and abroad.

- 1. Nominated by international dignitaries and reviewed by experts from international institutions, it was awarded the Martin Luther King award in Washington, D.C.
- 2.It has won the Peace Dialogue Award of UNESCO for its outstanding contribution to the promotion of "Peace+1" and innovating the development of the Belt and Road initiative with international social integration
- 3. With its outstanding achievements in precision poverty alleviation, it has won the "Love & Charity Contribution Award" given by the Gansu Provincial Government.
- 4. By strengthening international exchanges and promoting connection of people's hearts and minds, it has received the "Award of Cooperation Support Contribution" from Maldivian Embassy in China.
- 5. The basic unit of the Foundation, Beijing Peace Garden Museum was awarded a 5A Museum rating.

### 2020 Work Plan

- 1. We will create a diversified, multilateral, story-driven, memorable and sustainable model for peace and the common good. We wll strengthen and enrich the spirit of international volunteers, and promote the building of "global governance" and "One Belt And One Road interactive cultural Atlas" through people's diplomacy and peace and public benefit in "building a community with a Shared future for mankind".
- 2. We should strengthen horizontal cooperation and vertical development, and coordinate government agencies, non-governmental organizations, enterprises, academia, media and international partners to realize horizontal cooperation. We will take non-profit social organizations such as Beijing Peace Garden museum, Beijing Peace Health Development Center, "One Belt&One Road Ambassador Village", "International Science and Technology Salon", and the set-up social, cultural, health, special fund as offline activities project base, with digital public welfare of various fields and volunteer service as

the online platform, to ensure the Foundation's core business to develop straight.

- 3. We will show the value of intangible assets, combine the historical memory of the intangible assets of the Foundation with the present and future development, combine the cultural value with social and economic benefits, pay attention to the protection of intellectual property rights such as brand, trademark, patent, copyright and so on in the evaluation of intangible assets, and do a good job in the cost accounting of the added value of assets and project value chain.
- 4. We will make team building systematized, institutionalized, being capable, being efficient, to improve the system of procedures and planning, safety, operability, and strive to have "small incision" under the world environment, to be warm in people's hearts, to be close to common people and to be sustainable. We have made detailed plans for the 18 activities and projects set up for 2020, optimized their arguments. We have strengthened training efforts, implemented a responsibility system based on

objectives, and encouraged a spirit of "unity, tension, seriousness and liveliness" in volunteer service.

In the course of the century international change, we should balance dynamic and static conditions, seize opportunities to make pioneering efforts and make innovations. We should build a systematic project for the interconnection of Peace Garden, Harmony and Peace with the virtue of "Peace +1".