

# Beijing International Peace Culture Foundation

# 2018 Annual Report

## Secretariat Beijing International Peace Culture Foundation March 2019

# Making Diplomatic Effort for Public Welfare to Build a Community with a Shared Future for Mankind 2018 Annual Report

# The "Belt and Road" is a series of projects containing concepts of inclusiveness and sharing to build a community with a shared future for mankind. Over the past year, adhering to its tenet and mission, the foundation exerted the effectiveness of public welfare, making full use of the unique resource advantages of the platform, and using innovation as new power of the times to promote the development of the "Belt and Road" in an orderly manner, and to carry out beneficial explorations in multiple fields and from multiple angles. Its contributions have been highly praised by the Chinese government, beneficiaries and the international community.

Under the leadership of the new board of directors and the board of supervisors in 2018 and with the support of government authorities and the international community, the foundation leveraged as an NGO to actively carry out all kinds of projects and activities in the model of people-to-people diplomacy, cultural exchanges and social responsibilities, for example, to design and launch the "Interactive Atlas of Cultural Interactions Along the Silk Roads" project with UNESCO, so as to promote Beijing's function of "Four Centers", help build a common community of a shared future for mankind and contribute to UN's SDGs in the way of "Peace + 1"; with "innovation and entrepreneurship" as the driving force, focusing on promoting targeted poverty alleviation, the foundation integrated financial public welfare and Internet charity into the Chinese "harmony" culture, took the responsibility of volunteering and selflessly contributing to social public undertakings with the mindset of "Serving the country and Viewing the world" to answer the "Issues of the Era" of national governance. Last year, the foundation organized, co-sponsored and supported 241 activities for

exchanges at home and abroad. More than 230,000 guests, including dignitaries, government officials, and representatives of international organizations, scholars and experts, head of international enterprises, youth and people from all walks of life participated in these activities. And the foundation had interactions with more than 160 countries in these activities, which have been reported 187 times by China's mainstream media and widely by foreign media. The foundation won many awards, such as "Dialogue for Peace" Award by UNESCO, "Hero of Peace" Honor by the Venezuelan Foreign Ministry, "Advanced Grass-roots Party Organization" Award, and "Special Contribution to Poverty Alleviation" Award By Gansu Provincial Government. It has established partnerships with many countries in the field of culture and accepted the appointments of Consultant of Chinese Association of Social Workers Committee of Corporate Citizenship under the invitation of China's Ministry of Civil Affairs, Consultant of Mexican Chamber of Commerce in China and Consultant of Business School Netherlands. The foundation's contribution has been widely recognized and highly appraised by all walks of life at home and abroad, which can be seen by the annual greeting cards received from more than 100 Governments and international organizations.

## I Diplomatic Effort for Public Welfare, Cultural Exchanges, and Promotion of the "Belt and Road" Development.

We hold the "Peace Garden Peace Festival" in cooperation with UNESCO on September 21<sup>st</sup> each year of the International Peace Day, which provides an international platform for governments to release information, carry out global governance, alleviate regional crises, interpret cultural diversity, care for youth development, support public welfare and charity, and explore "Peace+1" cause to promote exchanges and cooperation between governments and NGOs. Dozens of countries participated in the activity at the beginning, and now more than 100 countries have been involved. They made their voices heard in the global cooperation network. "Peace Garden Peace Festival" is widely accepted by the international community because of its presence and appeal. In order to implement the "Interactive

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Atlas of Cultural Interactions Along the Silk Roads" co-designed and co-launched by the foundation and UNESCO, The 5th "Peace Garden Peace Festival", with the theme "Youth's Eyes on the Silk Roads" was held in Beijing on September 21st this year and the award ceremony of the International Youth Photo Contest was also presented that day. Youth from more than 100 countries around the world actively participated in the contest with more than 6600 works submitted. UNESCO has specially set up an international jury composed of renowned photography experts from countries along the Silk Roads. The jury selected 3 winners of two age categories: category one 14-17 years old, and category two 18-25 year old respectively and 57 international works for a global tour after a one-month exhibition in Peace Garden Museum. At the award ceremony, different representatives from different countries, through this exhibition, we have seen the status of Youth development in the art globally. The winners said, we have seen the society and observe the environment from different perspectives by ourselves, and understand what is "Belt and Road". Experts excitedly put forward: "photography saves the world" and "Youth save the world". During the first tour in the Sultanate of Oman, not only the Royal Family and the people were enthusiastic about the exhibition, but also 17 government officials and experts and scholars who participated in the exhibition applied to be the host country of the exhibition.



The foundation and UNESCO have worked together to hold the "Peace Garden Peace Festival" in four consecutive years



Group photo of volunteers at the Global Youth Photo Contest Awards Ceremony



The First Tour of the International Youth Photo Contest in the Sultanate of Oman

In order to organize this event well, we organized a seminar on "An Interactive Atlas of Cultural Interactions Along the Silk Roads" and the International Photo Contest with UNESCO. Ali Mousaa Iye, chief of "An Interactive Atlas of Cultural Interactions Along the Silk Roads" project, relevant leaders, experts and scholars from 17 organizations, such as Beijing Enthusiastic Amateur Photographer Association, Beijing Xicheng District Federation of Literary and Art Circles, Beijing Xicheng District Culture Committee, Belt.china.org.cn, Encyclopedia of China Publishing House, Xinhua Bookstore, China Africa Development Fund, Global Tone Communication Technology Co., Ltd., Beijing Institute Of Fashion Technology, Beijing Peace Development Center, China-Pakistan Economic Corridor Cultural Exchange Center participated in the seminar. Dr. Li Ruohong and the representative of UNESCO introduced development of the ten themes under the Atlas project and expressed expectations of organizing the International Photo Contest in the long-run, hoping that people would provide strong support for its sustainable development by giving full play to their strengths in people-to-people and cultural exchanges and cross-disciplinary cooperation and pooling wisdom and resources.

The "Belt and Road" Initiative was officially released in Beijing. The foundation jointly organized 2018 "Beijing in Foreigners' Eyes" with the theme-- "Depicting New Beijing" Photography Activity with the Beijing People's Association for Friendship with Foreign Countries, aiming at revealing the development, changes and new features of Beijing brought about by the Reform and Opening up in the past 40 years through the lens of international friends' cameras. The event also received more than 3,000 photographic works from amateur photographers from 60 countries. Two first prizes, four second prizes, eight third prizes and 36 excellent prizes were awarded to the winners from 38 countries. An online selection was also held via the CRI Online and multilingual China News App, and ten photos were awarded the "Highest Online Popularity" Award.

Today, China has made great progress, and the international community has gone through great changes. But the policies, such as "Serving the People", "Five Principles of Peaceful Coexistence" and "Reform and Opening Up" were insisted as guiding principals in political, social, diplomatic and economic fields. The "Belt and Road" initiative will benefit China and its partners for decades. In response to the rise of extremism and distrust in many places of the world, we cooperated with UNESCO in developing the "Route of Dialogue" on the common heritage to pool wisdom and highlight the cooperation and interdependence between peoples and cultures. Following the themes: science and technology, music and dance, clothing and clothing, health and medicine, language and literature, religion and spirituality, mythology and fantasy, ceremonies and celebrations, and food and agriculture, we have added the themes of ocean and sports based on experts' insights and popular opinions from the general public, thus formed ten themes under the Atlas. Traditional means as well as advanced technology, such as 3D, VR and AI, are applied for better presentation. Our Artificial Intelligence Laboratory in Xi'an also made a short film of the Silk Road introducing the customs of northwest China, and designed traditional art works. Participants of the UNESCO expert meeting issued the "Peace Garden

*Declaration*" in our community. The project had been recommended to state leaders by H.E. Guterres, Secretary-General of the United Nations, as "a special contribution to the world".

For example, people from Asia, Europe and the Middle East have tea drinking habit, and tea culture has become an important part of their traditional culture. All countries have national music and dance and festival costumes. China, Britain, Germany and Denmark have royal porcelain. France, Italy, Japan and the R.O.K. have different forms of painting and animation works. Different countries have various guard of honor ceremonies, folklore, rituals, smart villages, towns with unique characteristic, which can serve as bonds to jointly build a splendid world cultural corridor. When we invited experts and scholars from various countries to participate in the international expert conferences in Central Asia, the Middle East and Europe, they all agreed that the Atlas is a great sustainable development project that provides opportunities for inclusive progress. Since China has no overseas colonies history, what she lefts to the world is a good memory of creating and inheriting cultural heritage.





Supporting the Establishment of AI Culture R&D Institution in Xi'an

2. Guided by theories and practices, the foundation co-organized the fourth "East Lake Forum on Global Governance" themed "Community with a Shared Future for Mankind and Global Governance" with the Hubei Provincial government and the National Governance Research Institute. Former dignitaries, experts and scholars from 14 countries, including China, the United States, Britain, India, Australia, Poland, Portugal, Brazil, Mozambique, Morocco, Cameroon, Mali, Sudan, Nepal, and representatives from national and provincial think tanks attended the forum and private sessions. The number of the participants totaled 150. This forum was an international academic grand event for participants to systematically sort out, deeply study and widely spread President Xi Jinping's thoughts on building a community with shared future for mankind. It was of great significance to build a discourse system with Chinese characteristics, tell Chinese stories to the world and make Chinese voices heard. In his speech, Professor Li Ruohong, President of the foundation, focused on issues of global concerns such as the community with a shared future for mankind and China-US trade relations and pointed out that people-to-people diplomacy, cross-civilization cooperation, media dissemination and other international languages and rules of procedure should be adopted to assist national governance in a precise manner, so as to provide practical strategies for international strategic research and decision-making, to raise superior consciousness, break through difficulties, inject vitality and give full play to international organizations in the global governance. He also briefed the participants on the "Peace Garden Declaration" issued jointly by the foundation and experts attending the UNESCO Atlas meeting; the connotation and far-reaching significance of the Atlas; and "Route of Culture" and the guiding power and influence that the "Peaceful Approaches for Public Welfare" have in understanding and transformation of the world.



The foundation co-organized the fourth "East Lake Forum on Global Governance" with the Hubei Provincial government and the National Governance Research Institute

When directors of the foundation attended the Partnership Forum held in the headquarters of UNESCO in Paris and held talks with H.E. Audrey Azoulay, Director General of UNESCO, Dr. Li Ruohong reviewed the projects cooperated with UNESCO, including "Introducing Chinese Martial Arts in Africa", "Rebuilding homes for War-torn Countries" and "An Interactive Atlas of Cultural Interactions Along the Silk Roads", "Global Youth Photo Contest"--"Youth Eyes on the Silk Roads" and other projects and indicated that they would further consolidate and develop the partnerships in the future. He also presented his monograph "China NGOs". Ms. Azoulay said that UNESCO would like to thank its partners for their strong support and would continue to focus on climate change, natural resources and biodiversity, protect cultural heritage and support youth development and women by promoting the development of education, science and culture, cooperating with policy makers and private sectors, in order to meet the challenges of the new era and promote human progress. During the forum, Li Ruohong also met with H.E. Nada AL-NASHIF, Assistant Director General of social and human sciences of UNESCO, and the two parties discussed on the long-term development of the Atlas and the International Photo Contest. Ms. Al-Nashif hoped to act together and cooperate in the "Dialogue of Asian Civilizations".





Meeting between Directors of the foundation, the Assistant Director-General and the section chief of **UNESC**O

The foundation co-organized "the 3rd China International Conference for the Investment and Trade of Cultural Industries" with China Council for International Investment Promotion, China Folk Literature and Art Association and Macao Educational Tour Cultural Association in Beijing National Convention Center. Gu Rong, UNESCO's representative to China, Ambassadors Extraordinary and plenipotentiary of Albania, Algeria, Bahrain, Burundi, UAE, Uruguay, Arab League to China and more than 30 Ambassadors from China, the United States, Germany, Belgium, Italy, Greece, Poland, Turkey, Malaysia, Indonesia, Singapore, South Korea, Japan, and Malaysia, 300 representatives of chambers of commerce, associations, international and domestic cultural institutions, financial institutions, investment promotion agencies and entrepreneurs attended the event. The theme of this conference was "Win-win Results Shared by World, Economic and Trade Advancement Building a Platform for Culture Development". Its panel discussions focused on the key areas of global culture and tourism industry, Chinese medicine health industry, film and television industry, new media industry, block chain technology and so on.

Dr. Li Ruohong, President of the foundation, presented his book "*China NGOs*" to H.E. President of Mozambique Filipe Nyusi who came to Beijing to attend the Forum on China-Africa Cooperation and held talks with Chinese entrepreneurs. During the talks, President Nyusi introduced Mozambique's economic structure; export orientation and specific willingness to cooperate with China. Representatives of both governments and

entrepreneurs also made speeches. During the talks, Dr. Li Ruohong expressed the hope that China and Mozambique would strengthen cooperation in the fields of finance, agriculture, infrastructure and Internet technology, and look forward to establishing and expanding exchanges between Mozambique and China in friendly cities and industries. He also invited Mozambique to join the Atlas project and support the growth of global youth through cross-culture cooperation.

3. In April this year, we invited Twenty-two spouses of Ambassadors from the United States, Canada, Cuba, Ireland, Iraq, Palestine, Qatar, India, Nepal, Maldives, Afghanistan, Bahamas, Croatia, Eritrea, Guyana, Kazakhstan, Samoa, Saudi Arabia, Senegal, Tunisia, the United Arab Emirates, and Vanuatu to participate in the "Silk Roads Tea Culture, Blossom in Four Seasons" event. Although there were some political tensions, break-ups, wars and competition among some of the countries and they might lack interactions with each other in the past, the event provided an opportunity for them to understand each other through drinking tea, talking about silk and costumes rather than politics, listening to music and ancient Chinese story in a relaxing atmosphere. They said that culture and art are the common language of human beings, which could enhance mutual understanding the appreciation of cultural diversity and narrow distance with warmness. They jointly advocated "seeking common ground while reserving differences, living in harmony and respecting each other" based on the principle of "friendly exchanges beyond cultural barriers". These meaningful activities helped deepened China's understanding, friendship and cultural exchanges with the more than 20 countries and make positive contributions to the "Belt and Road" development, the building of the common community of a shared future for mankind, and the development of Beijing as an international exchange center.



Twenty-two spouses of Ambassadors participating in the Silk Road Tea Ceremony in the Peace Garden Museum

A powerful nation needs philosophy when facing with the complex international environment. While its comprehensive national strength develops to a certain level, it should put more efforts to improve the soft power, including people's diplomacy, multiculturalism and social responsibility. Only by grasping the tools to understand the world well can we gain power to transform the world, thus to make breakthroughs and development. The revival and prosperity of a city, the true integration of a local city on the international stage, and the transformation and upgrading of an industry all require a safe and friendly cultural mechanism. The imbalance of world political structure, the asymmetry of discourse power, the difference in population resources and quality, natural resources, energy and values, and even the distortion of moral consciousness would cause security crisis and have bad influence on people's happiness and the peaceful development of human life. International affairs follow the cycle of conflict and balance.

4. We organized the 2018 "Belt and Road" International Forum with the China Internet Information Center and 38 diplomatic envoys and over 200 representatives from government, social organizations and enterprises attended the Forum. Dr. Li Ruohong said: "diplomatic efforts for public welfare is the economic and cultural foundation for consolidating the "Belt and Road" development. How to support the UN *SDGs 2030* in a systematic manner and how to fulfill the responsibilities of the international community in an orderly, fair and innovative manner will be a new subject for the peace cause. The "Belt and Road" Initiative was proposed by China, but the opportunities belong to the world. The Forum helped various countries' organizations in China and many domestic enterprises gained a deeper understanding of the needs of countries along the Belt and Road in their economic and cultural cooperation with China. Ambassadors have expressed their willingness to conduct multifaceted and multilevel cooperation in the fields of economy, society, culture and project construction, and make their own contributions to promote the "Belt and Road", the global common prosperity and progress of mankind.

5. We have established long-term cooperative relations with many renowned universities in Europe, America, Asia and Africa and regularly conduct academic visits and forums to discuss economic and social issues of the new era, so as to provide theoretical support for global governance and sustainable development. This year, we held a dialogue and in-depth discussion with many professors and graduate students of the University of Alberta in Canada on economic development, science and technology education, the development of private capital, modern internet commerce and modern information tools. At the same time, consensus was reached on long-term cooperation and exchanges between the two institutions.

6. In the first half of the last century, some international friends with a sense of justice actively supported the Chinese people's war of resistance against Japanese Aggression. Among them, Bethune and Kwarkanath S. Kotnis are well known to Chinese people, but the contribution a French doctor named "BUSSIERE" has not been made known. He lived in China for 47 years and witnessed the last moments of Sun Yat-sen and Yuan Shika and provided medicine to the Chinese people for free. So the local people built a "Dr. BUSSIERE Bridge" to express their gratitude to him. He founded the University of China and France and assumed as the first Dean of the Medical College of Aurora University. When the Lugou Bridge Incident broke out, he went to the battlefield to save the Chinese army and civilians, and risked his life to deliver medicine to Dr Bethune. In his speech at the 50th Anniversary of the Establishment of Diplomatic Relations between China and France in March 2014, President Xi Jinping highly praised Dr. BUSSIERE for his righteous deeds: "We will not forget that countless French friends have made important contributions to the development of

China's various undertakings. Some of them risked their lives to open up a "Bicycle Hump Course" and transported precious medicines to the French doctor BUSSIERE in China's anti-Japanese base area. On the occasion of the commemoration meeting, President Xi Jinping also met Mr. Jean-Louis BUSSIERE, the son of Dr. Jean Jérome Augustin BUSSIERE (also known as Dr. Xiaobei). This year marked the 60th anniversary of Dr. Dr. Jean Jérome Augustin BUSSIERE's death. To commemorate the old friends who made outstanding contributions to the Chinese people in the anti-fascist war and to inherit their noble character in the cause of world peace, the foundation, China Society for People's Friendship Studies and Beijing People's Association for Friendship with Foreign Countries have invited Mr. Jean-Louis BUSSIERE, son of Dr. Jean Jérome Augustin BUSSIERE, Mr. James Lindsay, son of and Mr. Michael Lindsay, a famous British who helped develop China's telecommunications cause, and Mr. Eric Foster, nephew of Mr. Edgar Snow, famous America Journalist and other international friends, to participate in a series of commemorative activities in the Beijing Peace Garden Museum. Dr. Li Ruohong, President of the foundation, said in his speech that the peaceful development of the world, China's Reform and Opening Up, and Beijing's international exchanges need the support of international friends and the great unity of the people in the world. Their glorious achievements have become great stories widely passed about in the international community. They have not only contributed to China's national liberation cause, but also to the friendship and world peace between China and French, Britain, and America. Their contributions and life stories have been recorded in the annals of history.





Deepening Reform and Opening Up while commemorating international friends

We have established friendly associations and organizations with more than 30 countries, including Morocco, Tunisia, Maldives, DPRK, ROK and Chile, and maintained a long-term mechanism for cooperation and exchanges by improving connectivity. We have also communicated with countries in the world that have not yet established diplomatic relations with our country, and supported the establishment of diplomatic relations between China and Dominica and Panama. A "Belt and Road Ambassador Village" seminar on cultural tourism of Israel and Jordan was held with China international friends Research Association, and a strategic cooperation agreement with Pakistan financial institutions was also reached.

Over the past year, the foundation took practical steps to implement relative work and expanded its friend circle as it developed the Atlas project. Exchanges breed integration and integration makes progress. After one year's efforts, the foundation has vigorously promoted cultural exchanges and cooperation among countries, enhanced understanding and friendship with the people of all countries, and constantly enhanced its international presence.

### II Combining Theory with Practice and Alleviating Poverty in Various Forms

The foundation has successively conducted beneficial communication and talks with various ministries, public, and social organizations, provided suggestions on the development of national governance, economy, culture and social organizations, maintained active and pragmatic partnerships with more than 20 provincial and

municipal governments and business associations, which enabled the foundationto have scientific discussion on environmental governance, energy construction, culture and art, health and maintenance, e-commerce public welfare etc., establish a wide range of professional cooperation networks with all sectors of the society and dentify the expectation of safe, healthy and rapid development for the future of the foundation's public welfare and philanthropy.

Over the past 19 years, in the name of China's NGO, the foundation has shown its presence and made its voice heard in international peace and sports forums and activities. The founding and development of the "Peace Cup" International Golf Tournament has formed a brand model of "Peace-Sport-Charity" together with multinational enterprises. This year, with the theme of "Green Belt and Road & Transnational Enterprises Set Off Again", we held the nineteenth "Peace Cup" Golf Tournament with Beijing Association for Enterprises with Foreign Investment and Beijing People's Association for Friendship with Foreign Countries in Beijing. More than 100 diplomatic envoys, representatives of foreign chambers of commerce, presidents of multinational enterprises and representatives of international organizations from many countries participated in the event. During the event, participants offered advice on the implementation of "Belt and Road" projects, deepening of China's Reform and Opening Up, and optimization of the business environment in Beijing and also made donations to an elementary school in XinJiang Autonomous Region, for poverty reduction through education and promotion of peace and public welfare. In the tournament, participants communicated in an easy atmosphere, which made this competition full of peace and fraternity. Participants said that we need such a platform to promote relationship between the government and enterprises and the introduction of talents and investment, and jointly support key projects in Beijing and the Beijing Winter Olympic Games through sports public welfare.



Peace Cup International Golf Tournament held in 19 consecutive years - A brand event for multinationals to support the improvement of business environment, public welfare and charities

At present, the whole country is carrying out poverty alleviation for three years through various ways, such as industry, culture and tourism, education, health, e-commerce and ecological, which has attracted worldwide attention. If such a grand and symbolic project that we are witnessing can provide reference to developing countries, it will be a gift to the world. To this end, we have strengthened cooperation with provincial offices in Beijing and chambers of commerce, and have repeatedly visited poverty-stricken areas to help the government tackle poverty. This year, we entered extremely poor schools in Shanxi, Gansu's Michang and Huining regions and made donations, provided audio books to their libraries. Two donations were made for Beijing 365 Morning Light Mental Disability School, including cash, printers, computers and other materials.

During Chinese Traditional Medicine Expo and the 3<sup>rd</sup> Silk Road (Dunhuang) International Cultural Expo, Li Ruohong expounded on NGO's support for local development. He said that as a big province in the northwest China, Gansu boasts many world cultural heritages that draw international attention and serve as a historical symbol of the country as well as an important portal and a prime area of the "Belt and Road". In order to develop Gansu rapidly, we should view it from an international perspective, identify Gansu's position in the country and in the world with the international trade rules, and establish Gansu's brand through international communication. In the past, Gansu made a historic contribution to world peace, economic and trade cooperation and cultural exchanges on the Silk Road. Today, it is still the golden key to promote the connectivity of the Silk Road. We have to sort out the value chain of Gansu - China - world and integrate Gansu's Chinese traditional medicine culture into the UNESCO's "Interactive Atlas of Cultural Interactions along the Silk Roads" to build the Silk Road Interactive Atlas Communication Center of Chinese Traditional Medicine Culture. At the symposium with mayors of Pingliang, Qingyang, Dunhuang and Longxi where Acupuncture and Moxibustion culture

described in The Inner Cannon of Huandi and have the largest output of Chinese medicines were originated, the foundation signed the "Cooperation Framework Agreement on Interactive Atlas of Cultural Interactions along the Silk Roads" with the Gansu Provincial Government. Both sides were committed to promote Gansu's Chinese medicine culture, cause and industry in the international community. We will cooperate to present the Qiangyang Qihuang Chinese medicine culture, Pingliang Acupuncture culture and Dunhuang medicine culture in the "Interactive Atlas of Cultural Interactions along the Silk Roads". Dr. Ali, Chief of the Section History and Memory for Dialogue of UNESCO, said that the profound cultural heritage of Chinese traditional medicine in Gansu Province and the brilliant human historical and cultural heritage in Dunhuang had deeply shocked him. UNESCO would further strengthen its exchanges and cooperation with Gansu and bring Gansu's cultural tourism, especially traditional Chinese medicine culture, to the world.



Signing cooperation agreement on Chinese medicine culture Under the "Interactive Atlas of Cultural Interactions along the Silk Roads" project with Gansu Provincial Government



Supporting poverty alleviation through education in Gansu

At the "2018 14<sup>th</sup> Annual Meeting of the China Excellent Enterprise Citizens" with the theme of "Promotion of Precise Duties, Empowerment of Intelligent Enterprises", Professor Li Ruohong said in a keynote speech: "Enterprise citizens shall employ both

"coming in" and "going out" measures, attach equal importance to cultural exchanges and economic and trade cooperation, guide and encourage enterprises to consciously fulfill social responsibilities and integrate in the Belt and Road Initiative, and make due contributions to the sharing of fruits of scientific and cultural development and achieving win-win results in economic growth." He further pointed out that enterprise citizens in the new era should pay attention to two aspects in knowledge and action. First, adopt a broader vision. Do not limit ourselves and merely see a nation with 1.3 billion Chinese people, but 7 billion world citizens; Second, learn from selfless Lei Feng, grow in will and capability to innovatively conduct international public welfare, and show courage to take responsibilities.



Li Ruohong presented Dan Kammen, the Nobel Laurent, the "Peace Ambassador" award



Dr. Li Ruohong presented the book NGOs in China and the "Peace Ambassador" award to Prince Sheikh Faisal

At the first 50-person Round Table Forum with the theme of "New Age, New Tasks New Actions, Educational Think Tank and China's Educational Modernization", President Li Ruohong, Vice-Minister of China's Education Ministry, Vice-President of the Supreme People's Court and Vice-Director of the People's Congress of Hubei Province delivered speeches respectively. More than 200 participants, including experts and scholars and industry elites from across China participated in the Forum to provide suggestions for speeding up China's educational modernization and building a strong country by the promotion of education.

We not only supported the development of Hong Kong youth science and technology, but also pay attention to the harmony and security across the Straits. We have made useful and feasible discussions with the members of the Taiwan Legislative Council on the "Interactive Atlas of Cultural Interactions along the Silk Roads" of the Straits, friendly cities and communities and the mainland's agricultural and sideline industries, medical and health, science and technology, education, academic and intangible cultural heritage, etc. And encouraged relevant cities and communities in Taiwan to cooperate with Beijing, Tianjin and Hebei. We cooperated with the Palace Museum, the Central Academy of Fine Arts, the Tambo Museum of Art and the Beijing Eight Palace Handicrafts Association, and signed the strategic agreement of "Promoting the Excellent Chinese Culture and International Exchange and Cooperation" with them. Through these activities, we have greatly promoted the implementation of the important projects of cultural exchanges. The foundation is committed to promoting a culture of public welfare and charity in which everyone participates, and to building a platform of public trust, transparency and sustainable development for public welfare and charity. This year, we continued to explore and develop innovative public welfare projects, launched the online public offering for the first time, and developed a number of new special funds, which not only expanded the new sources of funds, but also explored and accumulated the experience of fund operation, which lays a good foundation for future healthy development and long-term mechanism. As the special fund was a new exploration and trial, we reported the establishment, management and use of the special fund to Beijing Municipal Civil Affairs Bureau in time, so that the use of the special fund could be carried out in a reasonable, compliant and legitimate manner.

In order to use special funds in a precise and scientific manner, we donated goods to poor areas such as Gansu and Xinjiang for many times, emphasizing foundation's focus on poverty alleviation, which benefits a large number of people. We have jointly organized various charitable activities with provincial, municipal and county governments in different regions, Beijing Branch of Tianjin Bank and cultural enterprises to support the disadvantaged groups, so as to show the our responsibilities to made positive contributions to reducing poverty, promoting social inclusion and improving people's living standards. The foundation's good deeds have won high praises from governments at all levels and the international community. The Gansu Provincial Government has also presented the foundation the "Model Unit of Poverty Alleviation".

We realized that the foundation still needs improvements in different aspects after reflection our work last year, such as how to improve theoretical learning for the advancement of business environment at the backdrop of unstable international situations; how to deal with the challenges encountered in social and economic reform, how to upgrade institutional structure and mechanism; how to balance social and economic benefits, as well as the security of development, so as to serve the society in a more targeted manner and be a good international Lei Feng.

## Work plan for 2019

In 2019, the foundation will carry forward the team spirit of international volunteer, and continue to serve as a bridge of people's bonds in the international community while focusing on Beijing's "Four Centers" development, domestic governance, global governance and targeted poverty alleviation, especially the dialogue among Asian civilizations, the "Belt and Road" International Cooperation Forum and the 70th anniversary of the founding of P.R.C..

Carrying on the foundation's mission, we should balance the social and economic benefits, and learn from the advanced experience of similar international organizations, constantly enhance professional capacity building by using "peace + 1"

and "innovation and entrepreneurship" approaches, so as to promote the effective development of the foundation's philanthropy. The foundation should pool its partners' wisdom and make better use of their resources in contributing to building a common community of a shared future for mankind.

We should strengthen cooperation with UNESCO, embassies of various countries to China, international organizations, academic think tanks and business circles to expand the "Interactive Atlas of Cultural Interactions along the Silk Roads" and further develop our brand projects such as "Peace Garden Peace Festival", "Peace Cup Golf Tournament" and "International Photo Contest" based on people's diplomacy, cultural exchanges, and poverty alleviation in multiple forms, so as to fully leverage the advantages of our brand, platform, channels and expertise.

We will let board of directors, board of Supervisors and Committee of Experts exert their influence in maintaining long-term communication mechanism with international friends, experts and scholars, which will strongly support the foundation to cultivate a friendly external environment for its own development and the contributions it can make to the "Belt and Road" Initiative. We should resort to financial way in the areas of culture, health and senior care and actively launch new projects for the sustainable development of the foundation.

We should use the foundation's public welfare network to plan and carry out poverty alleviation in new industries, guide special service funds and partners in conducting better publicity and improving service, and in management with characteristics and highlights.

We should continuously improve the theoretical level of the foundation's Party branch and strengthen the "Four Consciousness", so that the foundation's work and management can be in line with its working principle of serving the people. We should advance special funds' mechanism building, better allocate resources, recruit talents and strengthen team building, and enhance staff's sense of gaining.

In the past, given the seclusion of the country due to the feudal system, China missed the historical opportunities brought about by the two industrial revolutions in the 18th century. After the Second World War, it also failed to catch up with the "golden age" of western economic development because of the weak development base caused by the civil war. Cultural Revolution further dragged the country behind and made it fail to compete with the "Four Asian Tigers". There is a famous saying by Engels "No great historical disaster is not compensated by the progress of history". After 100 years of practice and 40 years of experience gained from the Reform and Opening Up, Beijing, as an international metropolis, should share Chinese wisdom and proposition and tell Beijing's story to the world, so as to further "vitalize" the historical cultural development. In 2019, the foundation will continue to inject new vitality into the "Belt and Road" development with the international language and rules of procedure,

inherit national culture, develop modern civilization, create more informal diplomatic occasions, and improve the international social responsibility system. Against the backdrop of regionalization and unstable and complex international situations, we should continue to tap social and economic potential and allocate international resources more appropriately, present China's beauty as a country of culture, and open up new dimension of creatively building connectivity with people across the world.

Thank you for your continuous care and support. Let's celebrate the 70th Anniversary of the founding of the People's Republic of China together.

December 2018